

GrayEngines — App & Software Project Brief

~10 minutes. Fill what you can — skip anything you're unsure about.

Return to hello@grayengines.com with this PDF and a Drive/Dropbox link to wireframes, docs, and assets.

Your name: _____

Email: _____

Phone / WhatsApp: _____

1. Company & product

Company name: _____

Product / app name: _____

Problem you're solving:

Who will use it?

2. What you're building

Type:

- ☐ Web app
- ☐ Mobile app
- ☐ Internal tool
- ☐ SaaS
- ☐ API / backend
- ☐ Not sure

Platforms:

- ☐ Web
- ☐ iOS
- ☐ Android
- ☐ Desktop

Core features (must-haves):

Key user flow (e.g. sign up !' pay !' use dashboard):

3. Integrations & access

Payments:

- ☐ Paystack
- ☐ Stripe
- ☐ None
- ☐ Not sure

Login:

- ☐ Email/password
- ☐ Google
- ☐ OTP / phone
- ☐ SSO
- ☐ Not sure

Other tools to connect (CRM, WhatsApp, etc.):

4. Timeline & files

Target timeline:

- ☐ ASAP (4–6 wks)
- ☐ 2–3 months
- ☐ 3–6 months
- ☐ Flexible

Budget range (optional):

Shared folder link:

Anything else we should know?
