

GrayEngines — Website Project Brief

~10 minutes. Fill what you can — skip anything you're unsure about.

Return to hello@grayengines.com with this PDF and a Drive/Dropbox link to your files.

Your name: _____

Email: _____

Phone / WhatsApp: _____

1. Your business

Company name: _____

What you do (2–3 sentences):

Who is this website for?

2. Website goals

#1 thing visitors should do:

- ☐ Contact you
- ☐ WhatsApp
- ☐ Request quote
- ☐ Book appointment
- ☐ Buy online
- ☐ Other: _____

Pages you need:

- ☐ Home
- ☐ About
- ☐ Services
- ☐ Products
- ☐ Pricing
- ☐ Contact
- ☐ Blog
- ☐ FAQs

Must-have features:

- ☐ Contact form
- ☐ WhatsApp
- ☐ Payments
- ☐ E-commerce

- ☐ Booking
- ☐ Newsletter

Anything else the site must do?

3. Brand & design

Logo ready?

- ☐ Yes — link in folder
- ☐ No — need design help
- ☐ Not sure

Brand colors / fonts (if you have them):

2–3 websites you like (URLs):

4. Content & contact (for the live site)

Phone:

Email:

Address / city:

Social links:

Do you have written content & images?

- ☐ Yes — in folder
- ☐ Partially
- ☐ Need help

5. Launch & files

Target launch:

- ☐ ASAP
- ☐ 1–2 months
- ☐ 3+ months
- ☐ Flexible

Shared folder link (logo, images, docs): _____

Anything else we should know?

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